Supporting Business and Community Engagement (BCE) for the 2012 Games.

The London 2012 Games gives the Janet community a unique opportunity and huge potential to help create a wide reaching and lasting legacy. The event will provide a global spotlight on the UK, with research and education playing a key role in supporting and showcasing its delivery.

Key changes to Janet’s connection policy and BCE guidelines mean you are now able to fully embrace the opportunities that this unique event will generate. We are hopeful that our customers will be innovative in their approach to supporting the London 2012 Games. Listed below are a few examples of how research and education are supporting the event:

- Hosting International Teams - supporting visiting teams with network/internet access
- Supporting International Olympic Committee (IOC) activity, such as events and ceremonies
- Providing accommodation in conjunction with LOCOG
- Supporting torch bearing activities
- Supporting corporate partners – marketing and sponsorship opportunities linked to the Games
- Supporting community partners
- Facilitating viewing of the sporting events themselves, such as event streaming on campus to large screens
- Supporting media coverage

The new Janet BCE guidelines enable you to support these activities and take advantage of the high speed, reliable Janet network to meet the additional network requirements during this busy time. For example, it will enable you to provide network access to guests at your site, such as athletes, and journalists.

You will also be able to support real time applications such as live streaming, blog posting and live interviews, whilst enabling guests to access remote resources, such as performance data.

The London 2012 Games is a unique event, which offers potential benefits to the social and economic prospects of the UK. We are pleased to help support our community in using innovative approaches to organisational involvement, and support their use of Janet as a critical partner to their Olympic activities.

If you feel you have an interesting or innovative story to tell, it would be great to hear from you. Contact Paul Wakefield via Paul.wakefield@ja.net to discuss any aspect of BCE activity related to The London 2012 Games.